

Grafton Soccer Club Board Meeting Minutes

Monday, May 24, 2010

2009/2010 and 2010/2011 Board Members Present: Tricia Wessel-Blaski, Ann Smaxwill, Christi Klaus, Ron Lauters, Michelle Pedersen, Peter Kugi, Barb Bader, Dane Hacker, Melissa Braaten-Krueger, Kevin Wise, Paul Skalecki, Barb Vandenberg, Becky Wagner, Kay Schnell, Gretchen Vieselmann

Guests: Jason Braaten, Steve Block

I. Call to Order (Tricia Wessel-Blaski):

- A. Tricia called the meeting to order at 6:00 p.m. She introduced Becky Wagner, who will be the Concession Stand Coordinator next season. Julie Gramoll will also help with the stand.
- B. Tricia mentioned that there are a couple of important items that require a vote tonight. She explained that the new board members are not able to vote until July 1st. It was determined that there is a quorum tonight.

II. Minutes (Christi Klaus):

- A. April 2010 Minutes & Annual Meeting Minutes: It was decided that we will table the vote on the minutes until next month so that everyone has time to review them for accuracy.

III. Fundraising (Peter Kugi):

- A. Preliminary Recap of May Event:
 - i. Peter reported that the evening went extremely well. The final count is 270 for dinner and 30 walk-in's. Everyone agreed that it was very well received and is something to build upon for next year.
 - ii. Peter thanked Missie for all her work with the baskets – they looked great. He thanked Tina Burkart for her help with the catering. He also thanked Jason for all his work with the auction items.
 - iii. Preliminary numbers are that we made approximately \$10,000. There is also approximately \$3,000 from the 365 Club. Ann suggested these dollars be held until July for the next fiscal year because they are intended for next year.
 - iv. Samples of the goalie jerseys were at the meeting – Palermo is sponsoring these jerseys.
 - v. Peter and Jason are working on tournament sponsorship.
- B. Update on Candle Fundraiser: In good faith the candle company gave the club 64 candles due to the issues with the candles. Many have already been sold.

IV. President's Report (Tricia Wessel-Blaski):

- A. Meeting Dates for 2010/2011: Tricia is working with the Legion to schedule future meetings.
- B. Request for Committee Annual Reports at June 2010 meeting.
 - i. Before the June meeting, Tricia would like everyone to put together a summary of their responsibilities, any feedback, input, phone numbers, contacts, updated binders, etc. to assist those individuals taking these positions over.
- C. June 2010 Meeting:
 - i. The meeting is scheduled for June 21st, but there are conflicts due to tryouts and a clinic. The 20th is Father's Day and there may be conflicts with that date. It was decided that the meeting will be on June 13th at 6:00 – Tricia will follow up with a location.
- D. Communication Protocol and Timing of Responses:
 - i. Tricia strongly recommended that if anyone has concerns or questions, to place a phone call to the person involved. Although email is very convenient, sometimes our intent comes off negatively and can be taken out of context. We are all volunteers and only have the best intentions.
 - ii. Tricia would like to put together some communication guidelines. If anyone has ideas or suggestions, please let her know. She would also like to gather contact information for all board members. This information can then be distributed so that we all know the best avenue to reach each other, whether at work or home. Some are more flexible with work schedules, other are not.
 - iii. The possibility of using Gmail was discussed to streamline communication.

V. **Soccer Update (Tricia Wessel-Blaski):**

- A. Spring 2010 Youth Night at High School: Unfortunately, it was not well attended. There were many other activities that night.
- B. GHS Girls Soccer Team Youth Clinic, Thursday, May 27th, 5:30 – 7:00 pm:
 - i. This a free clinic and is open to the public.
 - ii. There will be on-site registration for the fall in the cafeteria.
- C. Tryouts are set for 2010/2011:
 - i. Dates/times have been posted on the website.
 - ii. As discussed at earlier meetings, players cannot be contacted June 14th. This gives all players the opportunity to tryout where they want. The players will have 72 hours to accept/decline the offer. If anyone becomes aware of other clubs violating this new policy, please contact Tricia.
 - iii. Barb asked about any communication going out to the schools/papers. There were rumors that Port may not have a U13 Boys team. Tricia indicated that there will be ads in the Graphic, Guide and Post. Flyers will be distributed to Grafton, Cedarburg and Port School Districts.
 - iv. Ann commented that the 72 hour policy will help us communicate with other clubs to help fill teams.
 - v. There was discussion regarding the possibility of down the road merging the Port and Grafton clubs.
 - vi. There was discussion regarding the condition of our practice fields. Barb mentioned that Centennial is almost dangerous to use for training. Tricia indicated that John Safstrom told her that we have priority at Centennial. We are looking at bids to improve the area. Michelle asked why we would need to pay to improve village property. Barb indicated that the original intent for Centennial was that it would be graded, etc., but it never happened. Tricia would like to look at bids and see if the village would work with us.
 - vii. Tricia stressed that we need a plan when it comes to our fields and their improvements. John Safstrom did reserve Centennial for this year's tournament. It is very unlikely that we could use it, but it is reserved.
 - viii. Peter thought that a "wish list" is needed along with an explanation so that people understand what we need. Tricia agreed we need to put something in writing so that people are aware of what we are working towards with our fundraising efforts.
 - ix. Missie asked about the fields behind Woodview – Peter indicated that it is very wet in that area.

VI. **Treasurer's Report (Ann Smaxwill):**

- A. Current Outlook:
 - i. \$9,000 deficit
 - ii. \$4,000 coaches salary increase– covered with fees.
 - iii. \$12,000 of income – but remember that there is a lot of fundraising in this year, which is technically for next year.
 - iv. Ann also pointed out that our fall tournament was cancelled – which eliminated a potential of up to \$8,000 to the club. There were questions regarding this number. Barb explained that prior to 2008, the club was considered a "team" and split the profits with our Select Teams.
- B. Family Discount: Ann reviewed the proposed family discount.
 - 2nd child: 10% discount
 - 3rd child: 30% discount
 - 4th (or more): 40% discount.
 - i. It was decided that these discounts should only apply to the registration fees. Ann asked how we will define a "household". It was decided that a household would be defined as living under the same roof.
 - ii. Ann made a motion to offer a Family Discount as follows:
 - 2nd child: 10% discount
 - 3rd child: 30% discount
 - 4 or more children: 40% discountThese discounts would be ordered in decreasing value. Barb seconded the motion. Tricia reminded everyone that only current board members may vote. Motion approved unanimously.

- C. **Mandatory 2010/2011 Membership Fundraiser:**
- i. Explanation: Our fundraiser for the fall will be the CharityStudio Sales Cards. Each family will be required to sell five cards at \$20 each. They will also have the opportunity to sell more cards if they choose to do so. There was discussion as how to incorporate Family Credit and a buyout into the fundraiser.
 - a. Many board members stressed that the buyout needs to be high enough so that it is not easy to opt out of and not participate. Kay and Michelle agreed that the buyout should match the profit to the club.
 - ii. Starting Date:
 - a. The goal is to distribute the cards the week of July 26th (week of KOC).
 - b. A decision needs to be made regarding the fundraiser because families need to be informed as soon as possible. They need to be informed at the time of registration.
 - iii. Ann made a motion that we proceed with the fall fundraiser. Each family will be required to sell 5 cards at \$20/card. The club will keep \$70 of the 1st \$100. The buyout set at \$75. The split of any cards sold over and above the 1st \$100 is yet to be determined, as well as the amount of Family Credit. Michelle seconded the motion. The motion passed with six “yes” votes and 1 “opposed”.

VII. Recreational Registrar (Ann Smaxwill):

- A. Kick Off Camp Date: We are looking at July 26 – 29th - Don is reviewing those dates. Fundraising information would be distributed along with the cards – good opportunity to have face to face contact with the parents.
- ii. Ann indicated that teams will be formed by this date because uniforms need to be ordered by this time.
 - iii. The processing fee was reviewed for online registration. When registering online and paying by credit card, the family is charged a percentage of the fee, which would include any fundraiser buyout (last year the club paid the entire fee). This year, if the family pays using a credit card, they will pay a \$10 processing fee (if the fee is greater than \$10, the club will pay the excess fee). The family will have the opportunity to mail in a check at no additional cost.
 - a. Tricia indicated that we will communicate this procedure to our families. We will also have onsite registration dates available.

VIII. Kick Up the Heat Tournament Update (Missie Braaten-Krueger): Planning is in motion. Each team will be required to have a representative at the upcoming tournament meetings.

IX. New Business:

- A. Ann brought up an issue with a Select player whose family did not pay their spring fees. Christi explained that it is a soccership family and they were under the impression that the tournament fees for the entire year fell under this soccership. It was decided that the club would pay the team the \$70 and determine if we should address the situation with the parents. We also need to look at holding player passes next year if this is an issue again.

X. Future Meetings:

June 13, 2010, 6:15 pm, Lower Level, Legion Hall
July 18, 2010, 6 pm, Lower Level, Legion Hall
August 22, 2010 6 pm, Lower Level, Legion Hall

Meeting Adjourned at 7:45pm.
Minutes Recorded by Christi Klaus, Secretary